

PERSPECTIVE

A BIENNIAL MAGAZINE FROM **LONGVIEW MUSEUM OF FINE ARTS**

FULL PAGE

--- Bleed: 8.75" x 11.25"
— Trim Size: 8.5" x 11"
— Live Area: 7.5" x 10"

Premium Page Inside Covers	Interior Pages
\$1,900 (2 ISSUES)	\$1,600 (2 ISSUES)

**1/3
Page
Vertical**

\$475
2 ISSUES

**1/4
Page**

\$375
2 ISSUES

**1/2 Page
Horizontal**

\$850
2 ISSUES

FILE FORMATS

PDF/X1a format is the preferred file format for file submission. Photoshop (tiff, jpeg, flattened pdf) and Illustrator (eps with outlines and embedded images) files are also accepted. All high-resolution images and fonts must be embedded/included when the file is saved. Images must be SWOP (CMYK) TIFF or EPS at a resolution of 300 dpi. All spot colors will be converted to CMYK.

DESIGN SERVICES

If you need help creating an ad, LMFA will estimate design services additional cost. Please let us know when you place your order.

SENDING FILES

Please upload all print ready artwork at www.forbesbutler.com (scroll to the bottom of the homepage and click the "upload" button).

NOTE

Full page ads will need a bleed of .125" on each edge. All other ads will have a 1pt black frame for content separation.

AD SIZES

Full Page

Bleed Size.....8.75" x 11.25"
Trim Size.....8.5" x 11"
Live Area7.5" x 10"

1/2 Page Horizontal.....7.5"w x 4.75"h

1/4 Page3.5"w x 4.75"h

1/3 Page Vertical ..2.6875"w x 9.875"h



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